

Pinners

Learn,
Create,
Connect,
Shop

2026
Information Kit

TEXAS

September 18-19
in Fort Worth,
TX



Great shows
designed for your
success!

"The nation's best creative event!"



We create shows better than others.



Audience

The most important thing a show can bring is qualified and active buyers. At Pinners you'll find your perfect audience.



Show quality

No chalk lines or outdoor shows here. It's a beautiful show that helps attendees associate with quality exhibiting shops.



Fresh format

Regular expos can be...tired. But with our combination of new classes, trends & top shops you can feel the energy each show.



Marketing

Organizers are on-their-honor to truly use show budget to create proper promotion & we never scrimp here.





Pinners Texas September 18-19, 2026

at the Will Rogers Memorial Center, Fort Worth, TX

Why Texas?

We are celebrating Pinners Texas' 10th anniversary in 2026! It's our second largest Pinners Conference nationally and annually draws a great crowd of qualified shoppers. We also love the Will Rogers Memorial Center which offers a welcoming and convenient experience with plenty of parking, a spacious facility that makes shopping and attending classes comfortable, and a staff that cares about ensuring every guest has a great time. As always our number one goal is your business' success!



Estimated attendance

2025: 10,050

2026 estimate: 10,000 to 13,000

Demographics (2025)

94% female 61% married

20% ages 24-34

33% ages 35-44

32% ages 45-54

12% ages 55-64

Median household income = \$99,100

Web:

pinnersconference.com

Exhibitor web info:

tx.pinnersconference.com/for-exhibitors

Contact us:

Phone 801-822-1333

Email: info@bennettevents.com

PinnersConference.com

Rates for America's best creative event

Exhibiting

Standard in-line booth (10'x10')	KS, StG, GA, TX & AZ	\$849
Standard in-line booth (10'x10')	UT (3 days)	starting at \$1199 See UT Rates
Corner (regular)		add \$100
Premium in-line		add \$100
Premium corner booth		add \$200
Small corner booth (8'x10', if avail.)		minus \$100
Small in-line booth (8'x10', if avail.)		minus \$200
Additional Booths (all shows)		minus \$100 per additional

Multiple show discounts

Single show	no discount
Extra shows (2 thru 6)	minus \$100 per show

Ticket promo codes

Each exhibiting business will receive a \$5 off online ticket code that can be shared with anyone for any ticket.

Sponsorships

Title	\$25,000
Major	10,000
In-show	6,000
VIP Night	See rep

Be guaranteed exposure in extensive marketing, PR, TV, social media posts, show-day coverage & much more. See your sales rep for a complete information sheet.

Referral program

Join our referral program! \$100 credit for new exhibitors you refer.

Pinner's invests in real marketing

You've heard the saying, "You get what you pay for." It's really true. We believe in full regional & online marketing for *your* success, everytime.

- Expert, independent PR & media buyers
- Television
- Billboards (where applicable)
- The industry's best paid Meta /social media channels
- Google Ad Words & SEO
- Earned media (news, shows)
- Pinner's e-mail campaigns (220,000+ subscribers)
- Community orgs & outreach
- Influencer partners marketing ...and more!

** Face-to-face events are the #1 return on investment among all advertising options.*



Testimonials ...

Because our business is helping your business!



"Panners has been such an incredible and unique experience for us! There is not another tradeshow like it. Such a fun and well run event, and the opportunity to meet with customers can't be beat. We are huge fans!"

Roxanne Wise, Rookie Wellness

"Panners is filled with like minded, creative people. We are given one amazing weekend to come together for the sharing and exchanging of ideas. It's a magical feeling of connection. I've met amazing people through teaching classes & exhibiting. It's by far my favorite event I attend every year!"

Lola Hunt, Treasure Hunts

"Michaels is proud to be at Panners for the makers as they fuel their imagination and creativity. Our time spent here has provided us with an authentic and engaging way to inspire, encourage, meet, and motivate amazing makers across the country! Thanks!"

Mallory Smith, Michaels Stores

"We wanted to tell you THANK YOU. Panners was a huge success for us. We loved interacting with other booths, seeing customers, and obtaining new followers. There's just so many things that really set Panners apart from other conferences. What a business booster!"

The Wood Connection

"Wow!! Panners did not disappoint!! Two full days of shopping, crafting, eating, laughing, inspiring and lifting moments! Can't wait til next year!!"

@deviniesdesire

"Nice job on the conference! It was such a great weekend. I'm seriously impressed. Thank you!"

Alison Prince, HowDoesShe.com

"We've attended seven Panners across three cities. They are well organized & bring in a big crowd. We love meeting our customers & seeing them come back year after year! This is a great event for our brand."

Carrie Lindsey, Carrie Elle

All kinds of people come to Panners to support their creative outlets. It's amazing. We are a .com business and this is truly our customer base. We have grown our core business and it's also a way to meet existing customers that just want to visit and see what's new.

Jeff McWilliams, UnfinishedWoodCo.com